

Outstanding Alumnus 1997

Toby Cook



Toby Cook graduated from Independence High School in 1986, Independence Community College in 1988, and Pittsburg State University in 1990. Cook started his broadcast career at the age of 16, working as a board operator and disc jockey for Independence radio station KIND and writing news and sports for the Independence Daily Reporter. After earning his degree from PSU, he started working as a sports director for a television station in Junction City. Shortly thereafter, he began producing educational videos for a company in Pittsburg, KS, before accepting a job at KOAM-TV (serving Pittsburg, KS/ Joplin, MO) as a news anchor on the area's first TV morning show. In 1995, after 3 years with the station, Cook joined the news team at WSET-TV (serving Lynchburg/ Roanoke, VA) where he co-hosted and produced "Good Morning Virginia." Currently he is a weekday morning's news anchor at WDAF-TV in Kansas City, MO. He also reports for the stations Special Projects department and does media consulting for various organizations.